

PUBLIC MEDIA
VENTURE GROUP



TECHCONNECT '26



PMVG LAUNCHES VIRTUAL TECHCONNECT '26 SERIES FOR PUBLIC MEDIA TECHNOLOGY LEADERS

Boulder, CO (March 17, 2026) — The Public Media Venture Group (PMVG) today announced that TechConnect '26, its fourth annual technology conference for public media executives and engineers, will be presented as a virtual event series in 2026. TechConnect '26 will consist of four quarterly virtual conference days, each featuring two sessions that address sustainability, innovation, and operational efficiency for public television stations.

“Public media stations must now navigate the loss of federal support and rising operating costs,” said Marc Hand, CEO of PMVG. “But at the same time, transformative technologies—software-based systems, cloud infrastructure, and artificial intelligence—are opening the door to entirely new operating models and opportunities for service and impact. TechConnect is where station leaders come together to understand these changes and translate them into practical strategies for the future.”

Launched in 2023, TechConnect is PMVG’s annual gathering for public media technology leaders. The conference has previously been held each year in Las Vegas alongside the NAB Show, bringing together station executives, engineers, and technology partners to explore business models and service opportunities that support public media’s mission in a rapidly evolving media landscape. TechConnect features topics spanning RF engineering, IT infrastructure, and station technology management, including AI applications, IP- and cloud-based facility design, next-generation emergency alerting, and digital transformation strategies.

TechConnect '26 sessions scheduled throughout the year will explore emerging technology opportunities for public media, including:

- Remote monitoring for reduced costs and strengthened reliability
- Eyewitness reports from NAB Show 2026
- ATSC 3.0 transition strategies and regulatory developments
- Passive radar and potential public media applications
- AI-powered archive management and new revenue opportunities
- Datacasting updates from Edgebeam

For more information, visit <https://www.publicmediaventure.com/techconnect>.

About the Public Media Venture Group (PMVG): A nonprofit business development consortium of 32 leading public media organizations, PMVG builds technology partnerships and develops scalable, mission-focused initiatives around emerging platforms to strengthen public media’s vital services. Public broadcasting is an essential part of American media, and PMVG is committed to ensuring the system’s central role in the nation’s future social ecosystem. PMVG member organizations own and operate over 100 public stations that collectively reach 250 million people.

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