

PRESS RELEASE – FOR IMMEDIATE RELEASE



PUBLIC MEDIA VENTURE GROUP ANNOUNCES NEW 2020 BOARD APPOINTMENTS

BOULDER, CO (February 10) — The Public Media Venture Group (PMVG) is pleased to announce the expansion of its board from five members to seven with the election of **Lisa Trapani Shumate** and **Robert (Bob) Feinberg**. Shumate is general manager of Houston Public Media and associate vice president of the University of Houston System. Shumate has led Houston Public Media since 2011. Feinberg is vice president, general counsel and secretary of New York’s WNET. He has served at WNET since 2008.

PMVG board chair Leo Martinez said of the election of Feinberg and Shumate, “We are very happy that Lisa and Bob agreed to join the PMVG Board. They are each respected public media leaders who will bring a wealth of experience to the Board as we work with our member stations to bring new innovative services to the American public using NextGen TV.” PMVG CEO Marc Hand commented, “We are pleased to have attracted such talented public media executives onto the PMVG Board. Lisa is widely respected as an innovative station leader with a passion for public service. Bob has an extensive and varied legal background and manages a broad portfolio of responsibilities and initiatives at WNET. Together, Bob and Lisa will be great additions to the PMVG Board.”

About the Public Media Venture Group: PMVG is a consortium of 32 public media organizations committed to furthering the mission and financial vitality of public media by developing and implementing a range of new service opportunities focused on the local communities these public media organizations serve. PMVG is especially focused on leveraging the power of the new broadcast platform, Next Gen TV. These organizations own and operate 118 public television stations that together reach 235 million people. PMVG was formed as a nonprofit business development corporation in 2019, and has been led by a five-member board of directors. The expansion of the PMVG Board to seven reflects the increasing level of activity and innovation that PMVG is pursuing.

Feinberg and Shumate join PMVG’s current Board of Directors: **Marc Hand** is president and CEO of PMVG and co-founder and former CEO of the Public Media Company (PMC); **Leo Martinez**, board chair, is Professor of Law and former Academic Dean at the University of California Hastings College of the Law, and a continuing board member of PMC; **Jason Daisey**, treasurer, is executive vice president and COO of WETA in Washington, DC; **Shae Hopkins**, vice chair, is executive director and CEO of Kentucky Educational Television; and **Tom Rieland**, secretary, is general manager of WOSU Public Media in Columbus, OH.

Bob Feinberg is vice president, general counsel and secretary of WNET, home to PBS stations THIRTEEN, WLIW21 and NJTV. Bob was appointed deputy general counsel of WNET in 2008, and in 2009 was appointed general counsel of WNET. Prior to this, Bob was general counsel and deputy general counsel at a number of print and online media companies, an Assistant U.S. Attorney for the Eastern District of New York, an associate at Debevoise & Plimpton LLP, and a law clerk to the Honorable Magistrate Judge Naomi Buchwald. Bob is an adjunct professor at Fordham University School of Law, and is a member of the New York City Bar Association, Communications and Media Law Committee. Bob earned his J.D. from NYU School of Law and his A.B. degree, magna cum laude, Phi Beta Kappa, from Cornell University.

Lisa Trapani Shumate is associate vice president of the University of Houston System and general manager of Houston Public Media. Since joining Houston Public Media in 2011, Lisa has increased local content on all platforms and upgraded technology infrastructure and transmission, led national, state and local collaboration opportunities, and developed innovative systems to support the work of first responders during regional emergencies. Lisa is serving her second term on the PBS Board of Directors, currently as Chair, Nominating and Governance, and is also chair of the Public Television Major Market Group. Previously, Lisa held management positions at KHOU 11 (TEGNA/CBS) and KTRK/ABC 13 (Disney). She holds a Bachelor of Arts in Communications from Loyola University and a Master of Business Administration from the University of Houston.

MEDIA CONTACT:

Marc Hand, marc@publicmediaventure.com

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