

## PRESS RELEASE – FOR IMMEDIATE RELEASE



### PMVG TO PRESENT PUBLIC MEDIA TECHNOLOGY SUMMIT IN APRIL 2023

**BOULDER, CO (December 8)** — The Public Media Venture Group (PMVG) will present a technology-focused Summit on April 13-14, 2023, immediately preceding the 2023 NAB Show Centennial in Las Vegas, Nevada. Following the success of the 2022 PMVG-Google Public TV NextGen Summit, the **Public Media Technology Summit** will include sessions on RF, IT and general technology practice and management—particularly as they intersect with ATSC 3.0/NextGen TV, IP-based facilities, cloud-based production, and the related business and service opportunities that support public media's unique mission.

For the first time, and with the enthusiastic support of its membership, PMVG is extending registration to the full public media system, including broadcast technicians, engineers, IT professionals and innovation staff, as well as technology, business and legal consultants, vendors, and the organizations that support them. The agenda will be designed to complement other sessions at and around the NAB Show Conference. Details on Summit sessions, location, and registration will be released in the new year.

The two-day program is being developed by PMVG senior advisor Skip Pizzi, one of the broadcast industry's most sought-after leaders. With topics including the NextGen TV transition, facility conversion to IP, media production in the cloud, and much more, the Public Media Technology Summit will offer new approaches to station operations and non-traditional broadcast perspectives.

"I'm excited by the opportunity to provide technical and technology-management education specifically tuned to the unique role that public media plays in the U.S. broadcast ecosystem," said Pizzi. "The industry's annual Las Vegas convening offers the perfect venue for this event, as emerging services and media disruption are in prime focus for all who attend."

**About the Public Media Venture Group:** PMVG is a nonprofit business development consortium of 25 leading public media organizations committed to furthering the mission and financial vitality of public media by developing and implementing a range of new service opportunities focused on the local communities these public media organizations serve. PMVG's sole focus is leveraging NextGen TV and developing scalable use cases to help sustain public broadcasting's vital services over the long-term. PMVG media organizations own and operate over 100 public stations that collectively reach nearly 250 million people. PMVG is led by Marc Hand and a national board of PMVG station managers.

**About Skip Pizzi:** Skip Pizzi is a digital media consultant specializing in broadcast technology applications. His background includes 11 years at Microsoft Corporation, and 13 years at NPR. Skip also held the position of Vice President of Technology Education and Outreach at the National Association of Broadcasters (NAB), and he continues to serve as Vice Chair of the ATSC's Technology Group 3, a post he has held since the group's inception in 2011. Skip has been an editor, contributor or columnist for numerous industry journals and reference guides, and has authored or co-authored several books, the most recent of which is *A Broadcast Engineering Tutorial for Non-Engineers*, published by Focal Press. He holds numerous awards and honors, including the ATSC's Bernard J. Lechner Outstanding Contributor Award, that organization's highest technical honor. Throughout his career Skip has advised many broadcasters worldwide, both commercial and public, and is a frequent speaker at international conferences on broadcasting, audio, and music. He holds a B.A. from Georgetown University, where he studied Fine Arts, Electrical Engineering, and International Economics.

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