



**PUBLIC MEDIA VENTURE GROUP ANNOUNCES BOARD OF DIRECTORS**

BOULDER, CO (June 4) — The Public Media Venture Group (PMVG), a business development group comprised of 31 public media licensees, is now a newly independent nonprofit corporation and has selected its first full Board of Directors.

Initially founded by Public Media Company (PMC) in 2017, PMVG was established to leverage new technologies that further public media’s mission, particularly around the opportunities arising from ATSC 3.0 and Next-Gen infrastructure and platforms. In 2018, a significant joint venture business opportunity arose with Cleveland-based engineering firm Osborn Infrastructure, cementing the need for PMVG to operate independent of its parent organization. Working with top law firms including Wilson Sonsini Goodrich & Rosati, Morrison & Foerster, and Patterson Belknap Webb & Tyler, PMC staff and PMVG stations established the Public Media Venture Group as a nonprofit corporation in order to meet the specific business interests and capital needs of PMVG and its stations.

Tasked with representing a dynamic cohort of PMVG station leaders, PMVG is pleased to announce its inaugural Board of Directors, each serving a staggered one-to-three-year term:

**Marc Hand** (President) is CEO of PMVG and co-founder and former CEO of PMC. His media experience of more than 30 years includes serving as Managing Partner and co-owner of a group of commercial stations in Colorado, an associate with two national media brokerage firms, as well as working with the Station Resource Group in the development of PMC (formerly Public Radio Capital).

**Leo Martinez** (Chair) is Professor of Law and former Academic Dean at the University of California, Hastings College of the Law and serves on the board of Public Media Company. He served as President of the Association of American Law Schools and Chair of the KQED board, and received his JD in Law from the University of California, Hastings College of the Law.

**Jason Daisey** (Treasurer) is executive vice president and COO of WETA in Washington, DC. Previously, he held positions with Associated Builders and Contractors, North Texas Public Broadcasting/KERA, accounting firm Cohn Reznick, and PBS. He received both his B.B.A. in Finance, Magna Cum Laude, and his M.B.A. in Business Strategy from Loyola University Maryland, and is a certified public accountant.

**Shae Hopkins** (Secretary) is the executive director and CEO of KET. She received the National Advocacy Award from APTS and was appointed by the U.S. Secretary of Education to the inaugural board of Digital Promise. She serves on the PBS Board of Directors, is co-chair of the organization of State Broadcast Executives Board of Directors, and past Chair of the NETA Board of Directors.

**Tom Rieland** is the general manager of WOSU Public Media. His previous positions include Director of the Center for Public Television & Radio at the University of Alabama, Chair of the NETA board, and Chair of the Affinity Group Coalition and Joint Licensees Association. He is president of the Ohio Educational Television Stations statewide PBS station organization and serves on the PBS board.

Selected for their wide range of expertise, the PMVG Board will oversee PMVG’s business affairs and the management of Public Media Venture Group, LLC. PMVG station leaders and the new board will next convene in San Francisco this June for their third PMVG CEO Summit hosted by Google.

The various pieces of PMVG’s business and development structures are rapidly coming together, presenting participating stations with myriad opportunities for sustainability, innovation, and providing the best possible information and services to their audiences of more than 237 million people.

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